



Working Student - Client and Agency Partnerships



Hybrid

O Duesseldorf, Germany Home Office

Part time

Posted Yesterday

End Date: February 1, 2026 (30+ days left to apply)

■ R111869

Position Summary

Help us create what can't be done!

With the growth of Smart TVs, Samsung Ads has developed a new platform to bring TV and digital together. For the first time, advertisers can use real-time Samsung TV viewing behaviour to reach consumers in new and innovative ways.

ESBO (European Service Business Organisation) is responsible for identifying, evaluating and determining new opportunities within the ever-growing CTV media industry, with the goal of creating scalable services and businesses on top of the global footprint of European Samsung Smart TVs.

The EU advertising team is working to create value for partners, advertisers, and agencies through its unique insights into content consumption in the shifting media landscape.

We are looking forward receiving your application. Please apply here.

For our team we are looking for a

Working Student – Client and Agency Partnerships (m/f/d) – Samsung Ads

Start: 1 February 2026

Location: Dusseldorf / Munich

Role and Responsibilities

Your key responsibilites:

ØSupport the team in providing outstanding client service throughout the sales and post sales process, responding quickly to requests and troubleshooting issues

ØConduct market research to identify new opportunities for the team

ØManagement of reporting, Media Planning, Ticketing System and other administrative tasks

ØSupport with each phase of every campaign efficiently and transparently keeping sales and the client updated ØUsing the wealth of data available to provide best in class post campaign analysis to the team and clients with take-outs and recommendations

Skills and Qualifications

These skills you should ideally have:

ØHumility (communicating effectively, being self-critical and striving for continuous self-improvement)

ØHard work (combining reliability and a focus on results with flexibility and composure)

ØHarmony (teamwork, great interpersonal skills and having fun)

ØYou are a currently enrolled student, ideally in business or media studies

ØYou are interested in future technologies, digital media, TV & Streaming, Marketing

ØYou are a fast learner and have attention to detail

ØYou also have analytical skills and enjoy working with numbers and data

ØYou are a team player who enjoys working with others in a dynamic and fast paced environment

ØAnd ideally you already have some experience working in account management or the service industries

ØYou have experience working with both PowerPoint and Excel

ØYou have proficient German and English language skills as besides the team in Düsseldorf you will deal with colleagues in London on a regular basis.

We are looking to build and retain talent. So the successful candidate will not only have the opportunity to learn about building a new Connected TV advertising business by joining a growing team early on, but to potentially progress to a grad scheme within Samsung Ads Germany or our other locations in London, Paris, Madrid, New York etc.

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Samsung Electronics is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, and network systems, and the entire semiconductor industry with our memory,















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